

Grupos e empresas de Comunicação

WPP no mundo

Dados de 2009

Young & Rubicam

- Fundada em 1923 por



John Orr Young



Raymond Rubicam

No Brasil



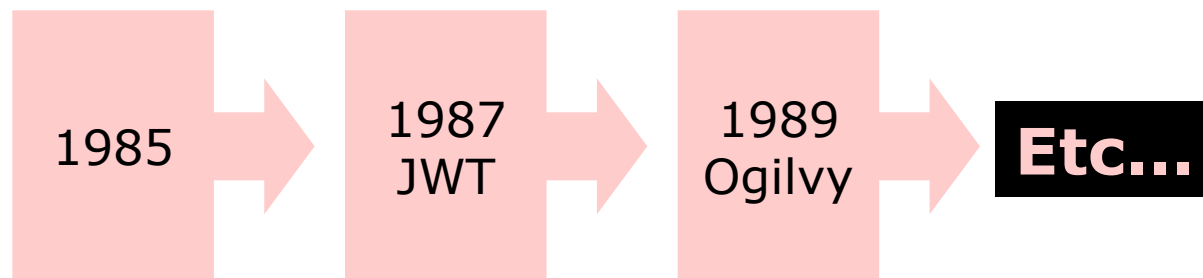
Roberto Justus



WPP

- Em 2004, com a associação de Roberto Justus com o Grupo WPP, a Y&R passou a fazer parte do Grupo Newcomm

“ A world leader in marketing communications WPP companies exist to help their clients compete successfully: in marketing strategy, advertising, every form of marketing communication and in monitoring progress.” www.wpp.com



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- Ásia e Oceania
- Europa
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Emprega 110.000 pessoas, 2.000 escritórios em 106 países,

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It increases the pleasure associated
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the coming together of
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- **Public Relations & Public Affairs**

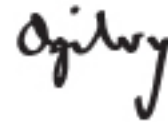


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Branding & Identity www.burson-marsteller.com

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Ogilvy Public Relations Worldwide

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that enhance people's
lives across
multiple points
of interaction."*



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Where corner offices (all offices, in fact) are nonexistent.

At the end of the day, Bridge Worldwide is where clients come for big, meaningful ideas.

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***Dialogue builds relevance. Relevance builds trust.
And trust is the foundation upon which relationships
Are built.***

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- **Direct, Promotion & Relationship Marketing**

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Advertising Medical Education

- **Healthcare Communications**



www.commonhealth.com



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CommonHealth is a network of highly specialized healthcare marketing companies, all aligned to build brands that dominate.



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